



NEWS RELEASE

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2005 Toyota Tacoma Deluxe Bull Bar

Seattle, WA – ARB 4x4 Accessories, Australian based four-wheel drive parts manufacturer, has released an updated deluxe winch bull bar for the 2005 Toyota Tacoma.

ARB has a thirty year history of manufacturing accessories for Toyota vehicles around the world, and this sleek, functional bull bar is sure to live up to expectations. Built using premium sheet steel with a tapered wing design, the bar has been crafted for optimum strength and an improved approach angle. ARB's unique airbag compatible mounting system dramatically improves vehicle protection, and a durable powder coat completes this stylish bar.

As with all ARB bull bars, the utmost attention to detail has resulted in a variety of built-in features including recessed indicators and running lights, Warn winch compatibility, Hi-Lift jacking points, driving light provision and twin CB antenna mounting positions.

"After the tremendous reception of our previous model Tacoma bar," says ARB's USA President, Jim Jackson, "we are pleased to release our new bar with the same strength and style, along with a few new features like the 2mm pressed steel air deflector under the center pan and a refined mounting system for ease of installation."



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ARB anticipates the release of their Old Man Emu customized suspension system for the 2005 Toyota Tacoma in early 2006. For regular updates on the upcoming accessories for this vehicle, visit the ARB website at www.arbusa.com.

For more information about ARB or to obtain production quality images, please contact: Lisa Wood, Marketing Assistant, ARB 4x4 Accessories 720 SW 34th Street, Renton, WA 98055. E-mail: lwood@arbusa.com, Tel: 425-264-1391 Ext. 1271.

