



NEWS RELEASE

April 2006

ARB Rock Sliders

Seattle, WA – ARB 4x4 Accessories, Australian based four-wheel parts manufacturer, has recently purchased the American Expedition Vehicles (AEV) rock slider design for the Jeep Wrangler TJ. While these AEV sliders have previously been manufactured in Australia by ARB, it was the introduction of the 2007 model Jeep TJ that encouraged AEV to sell the design. These rock sliders will now be sold under the ARB name and distributed through more than 1000 North American ARB dealers.

Dave Harriton, owner of AEV, engineered these rock guards to offer added protection without compromising ground clearance. A nerf bar angled upward at 30 degrees and supported by perpendicular standoffs integrates a great entry step with this custom sill protection.

The strength of this product is achieved through engineering rather than by adding weight to the unit creating an optimized strength to weight ratio. This engineering draws off the strength of the vehicle body and allows the load to be spread across the body and into the load-bearing hat channels located under the seats of the Jeep. Fastened to the vehicle body by eleven rivets instead of a fewer number of heavy bolts, the fittings properly match the weight of the body metal, working further to distribute load and strengthen the entire unit.

High grade steel construction combined with internal supports, drain holes and a powder coat finish create the optimal strength and polished look of the finished product.



NEWS RELEASE

These sliders boast the original body-mounting design that has now become an industry standard. Mounting directly to the vehicle body, ARB rock sliders will work with all body lifts and most aftermarket flares.

Styled to match perfectly with both ARB front winch bumpers and ARB rear bumpers with swing away tire carriers, the new ARB rock sliders will complete your vehicle protection bumper-to-bumper.

Sold complete with quality hardware and easy installation instructions, ARB rock sliders are currently in stock and can be ordered using ARB part number 4450010.

For more information about ARB or to obtain production quality images, please contact: Lisa Wood, Marketing Manager, ARB 4x4 Accessories 720 SW 34th Street, Renton, WA 98055. E-mail: lwood@arbusa.com, Tel: 425-264-1391.

